

Multiplier Event

*What does **3Economy+ Project** offer you?
The intellectual outputs derived from an
European project*

What is it?

The **3Economy+ project**, coordinated by the University of Granada, is part of the 2017 call for Erasmus+ KA2 Strategic Partnerships projects in the **Higher Education** sector.

Its overall objective is to develop and implement and innovative teaching and learning program aiming to improve the training of university students in the areas of **Economy**, **Tourism** and **Marketing** withing three underprivileged regions of the European Union (**Melilla-Spain**, **Portalegre-Portugal** and **Malta**)

MAIN ACTION LINES

- Development of professional skills in the areas of economy, tourism and marketing.
- Theoretical-practical training through classroom and virtual learning courses, elaboration of manuals, videos and case studies.
- Promotion of multilingualism (English, Spanish and Portuguese).
- International internships.
- Organization of Intensive Programs in each of the geographical setting of the partner universities.

University of Granada
(campus of Melilla,
Spain)



Coordinator



Polytechnic Institute
of Portalegre (Portugal)

University of Malta (Malta)



UNIVERSIDAD
DE GRANADA



Instituto
Politécnico
Portalegre



L-Università
ta' Malta

How and where to join ?

Registration can be
made using the application
form on the following link:



Click here

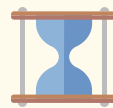
The meeting will be held virtually
through the **Zoom** platform.
All the participants who are
registered will be provided with a
link to get access to the virtual
room.



3economyplus@ugr.es

When?

1st of July, 2020



10.30-11.30 (CET)

www.3economyplus.eu



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