



«Decision to participate in IBS program was the best of my study life at SPbPU. First semester I spent at Aalto University, the biggest in Finland. Studying there was a real challenge and amazing life experience. Second semester at SPbPU in international group was very interesting both from academic and student point of view. This program gives the knowledge in international business and moreover allows to acquire extremely important skills of teamwork in international environment and to understand on your own experience what are the cultural differences and how to cope with it. But my best “acquisition” are friends from all over the world, with many of them we still keep in touch and don’t lose any chance to visit each other in different places of the globe».

- Alina Baykova (SPbPU, Russia)
International Business Russia-Europe 2012

«Beginning of year 2013: I left cold France to reach even colder Russia. Then why do I remind myself of Russia as a warm place? The answer is simple, SPbPU gave me the opportunity to discover this beautiful country, understand its habits and enjoy its culture. The courses I attended were very well taught and activities proposed by IBS managers were always wisely conducted and very interesting. To say that this semester was great is a euphemism, this was the first real opening of my mind, the first time I got to know so much in so little time, the semester I lived some of what I remember as my best times. I feel like I had to congratulate IBS managers for their perfect work. Спасибо за всё!»

- Corentine Lecomble (ESDES, France)
International Business Semester 2013



«I had the opportunity to make summer school first where I discovered SPb as well as the university. It was amazing experience of 3 weeks which encouraged me to follow the IBS program then. During IBS semester I could notice the high work experience from teachers and I was really happy with the fact that any help could be provided by International Office or by the teachers themselves! To conclude, following my studies in SPB was a great and an amazing experience that still keeps helping me in my work or studies in Switzerland, and I'm now able to understand better this wonderful Eastern culture!»

- Fabio Garrido (Geneva School of Business Administration, Switzerland)
International Business Semester 2014



St. Petersburg
POLYTECHNIC UNIVERSITY
National Research University

**Integrated Semester Program
«International Business Semester»
provides specific knowledge and expertise:**

- ▶ work experience in international projects and teams
- ▶ best practices in business expertise
- ▶ knowledge of work-related standards in international companies
- ▶ useful international contacts
- ▶ specific knowledge of Russian business environment



St. Petersburg
POLYTECHNIC UNIVERSITY
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Meet the challenge keeping traditions!

Integrated Semester Program **INTERNATIONAL BUSINESS SEMESTER**

- ▶ Diverse International Groups: students from Europe, Asia, Russia and South America
- ▶ Academic courses taught in English
- ▶ Friends and business partners from all over the world



Contact information:

Department of International Educational Programs
International Educational Projects Office
St. Petersburg Polytechnic University

Office 227, 28 Grazhdansky pr.
St. Petersburg, 195220, Russia

Tel.: +7 (812) 534-25-31

E-mail: intprogram@imop.spbstu.ru

http://en.spbstu.ru/international_business_semester/

OUR OBJECTIVE:

to train experts in Economics,
Engineering and Humanities
for successful career
in international business



PROGRAM DESCRIPTION

- ▶ **Program dates:** beginning of February - mid-June.
- ▶ **Participants:** international and Russian students.
- ▶ **Prerequisites:** undergraduate students - at least two years of Bachelor level studies, with a good command of English.
- ▶ **Teachers:** professors from SPbPU and St.Petersburg universities, visiting professors from Australia, Austria, Finland, UK, USA etc. and highly qualified experts of consulting companies.
- ▶ **Training methods:** lectures, case studies, field trips, study visits to companies and group discussions.
- ▶ **Credits:** 30 ECTS per semester.



PROGRAM SCHEME

Compulsory courses



Elective courses

Interdisciplinary project

PROGRAM CONTENT

Compulsory courses:

Russia as a Target Market (1.5 ECTS)
Strategic Management and Leadership (3.5 ECTS)
Business Marketing Part 1: Marketing in a Global Context (2 ECTS)
Business Marketing Part 2: Consumer Behavior in Russia (2 ECTS)
Entrepreneurship and Business Planning (2 ECTS)
Fundamentals of Corporate Finance (3.5 ECTS)
Financial Aspects of Business Planning (2 ECTS)

Elective Courses:

Russian Language (5.5 ECTS)
Business English (3.5 ECTS)
Russian Civilization (1.5 ECTS)
Macroeconomics and the Current Financial Crisis (2 ECTS)
Cross-Cultural Management (1.5 ECTS)
Lobbying in EU Institutions (1.5 ECTS)
Advanced Corporate Finance (1.5 ECTS)
International Human Resource Management (1.5 ECTS)
Brand Visual Identity (1.5 ECTS)

Interdisciplinary Project (5 ECTS)

ACCOMMODATION

International students are provided with the double accommodation in a two-room apartment with shared facilities and kitchen in the comfortable student dormitory.

LEARNING OUTCOMES

Credentials:

- ▶ Certificate of SPbPU

Competence:

- ▶ skills of work in the complex multilanguage and multicultural environment;
- ▶ management skills in multinational teams;
- ▶ knowledge of legal, economic and language peculiarities of doing business in Russia

FINANCIAL TERMS

Program is open for all types of applicants:

- ▶ free-movers (tuition fee is required)
- ▶ bilateral exchange students (participation is free of charge)

Tuition fee for free-movers is **79 400 Russian Roubles**.

APPLICATION PROCEDURE

Application package includes:

- ▶ filled in Application form (can be requested at intprogram@imop.spbstu.ru or www.spbstu-eng.ru)
- ▶ scanned copy of international passport
- ▶ transcript of records (in English)
- ▶ jpeg photo of 3x4 cm size

Deadline for application: October 25.