



Applied Innovation for Students and Business (AISAB)

Tipo de proyecto: KA2 Strategic Partnership

Fechas: 1-9-17 31-8-20

Coordinación: University of Gloucestershire (Reino Unido)

Socios:

University of Sopron (Hungría)

Korona plus d.o.o., Institut za inovativnost in tehnologijo (Eslovenia)

Universidad de Granada (España)

University of Primorska (Eslovenia)

Fondazione Istituto Tecnico Superiore per le nuove tecnologie per il made in Italy -
Jobsacademy (Italia)

Hafelekar Unternehmensberatung Schober GmbH (Austria)

PROMPT-H Számítástechnikai Oktatási, Kereskedelmi és Szolgáltató Kft. (Hungría)

Descripción:

The AISAB Project will address the need within the EU to improve the level of innovation and its impact, particularly in SMEs. The project objectives are to develop learning materials aimed at enhancing student skills in assessing and implementing innovation, and build tools that students can use to facilitate their impact when consulting in SMEs. It will also develop a toolkit for SMEs to self-diagnose their innovation practice, as well as putting in place business intervention approaches that can be used to enhance innovation practices in SMEs.

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